

A photograph of a man with short reddish hair, wearing a dark blue polo shirt, carrying a young girl with curly hair and a yellow flower in her hair on his shoulders. They are outdoors, with a background of trees and pink blossoms. The man is smiling broadly, and the girl is laughing joyfully.

**Thank**

**You** for being

the *///*  
**HERO**  
in a CHILD'S  
Story



**Upbring**<sup>®</sup>

Impact Report 2019

## Who We Are



At Upbring, we are changemakers determined to create a world where all children are cherished. Inspired by faith, we diligently serve children and families.

## What We Do



With our partners, we deliver services that produce measurable progress toward five key markers of every child's well-being: safety, life skills, education, health and vocation.

## How We Succeed



Our mission to break the cycle of child abuse is bigger than any single organization. Working with our generous friends and our key stakeholders, Upbring is building brighter futures for Texas children.

# Milestones



## Upbring Marketplace

Upbring's Innovation Lab teamed up with some of the world's largest retailers, enabling you to make an immediate impact on the lives of children and families who need your support. Visit [Upbring.org/Shop](http://Upbring.org/Shop) to learn more about how you can help.



## New Head Start Locations

Upbring received a grant award to serve over 400 additional children and families at 11 new locations through our Head Start and Early Head Start programs. We now serve more than 700 children and families through 15 total locations.



## 25 Years of New Life

New Life Children's Center celebrated 25 years of life-changing services that restore hope and promote healing. Thank you for making this possible through your gifts and support.



## The 86th Texas Legislative Session

Texas is a better state for children and families because of the work accomplished during the 86th Legislature. Upbring offered public support for 83 bills, 34 of which were signed into law and none of the nine measures we publicly opposed were enacted.

# A Hero is

a person who is appreciated for their courage, accomplishments or honorable qualities. Heroes put others first, give when it's not required of them and stand up for what they know is right, even when it won't be easy. Many of the children in our care walked through life without a hero by their side. Their lives may have been filled with violence, fear and hopelessness ... until you showed them that a different future was possible.

In this impact report, we'll share real stories about children and families whose lives were changed because of your support. Whether you relieved the pressure of unpaid utility bills or supported a facility that gave others a safe place to rest and heal from trauma, you restored their hope. In some cases, your kindness went a step further and inspired children and families in our care to give back to others.

Beginning in 2020, Upbring will be entering a new phase of growth led by incoming President and CEO Michael Loo. Throughout the last 25

years, Upbring has evolved, re-branded and more than tripled in size. Significant growth has helped us make a difference in the lives of tens of thousands of children and families each year. While the last two decades have been a gift, we are excited for the future. Our staff and the board of directors are all working closely together to ensure our strong momentum continues and provide for a seamless transition.

On behalf of all of us, thank you for your shared partnership and steadfast support. We are so grateful for the many opportunities we've had this year to share God's love with those who need it most. While you are truly the hero in these stories, you are also the hero in ours.



Dr. Kurt Senske  
Chief Executive Officer



Sigmund Cornelius  
Chairman, Board of Directors





## A Hero for a Child's Future

**R**achel grew up believing that no one loved her. That's what her mother told her every day. When her mother began assaulting her physically as well as verbally, she started running away. Over time, she lost hope that her situation would change. In late December 2012, she attempted to end her life.

Rachel spent Christmas Day alone in a hospital, but the new year began with a fresh start when she arrived at New Life Children's Center—even though at first, she only felt fear. She saw other girls thinking about college and dreaming about their futures, but Rachel felt like she did not have a future. "I couldn't see myself getting through the day; I couldn't see tomorrow," she said.

After spending a few weeks at New Life and participating in the therapeutic programs at the campus, Rachel felt hopeful for the first time in years. New Life staff noticed her progress and their encouragement continued to inspire her to move

**"I now believe that if I can just dream it and put in the work for it, I can do it."**

forward. She felt like she was changing, and knew others noticed too. She stopped focusing on what was going wrong in her life and started focusing on her achievements. She was no longer afraid to look ahead.

Today, Rachel attends college with the career goal of working with children who were once in CPS care. With hope for her future restored, she looks forward to tomorrow. "I now believe that if I can just dream it and put in the work for it, I can do it," she said.

Your gifts help us show girls like Rachel that they can have the kind of future that they once thought was impossible.



See more of Rachel's story at:  
**[Upbring.org/Impact](https://www.upbring.org/impact)**

 Upbring  
New Life  
Children's Center

# 365

brave girls were given a safe place to heal at our residential treatment centers.



## A Hero for a Child's Confidence

**A**sh and Patty Wright dreamed of raising a family together. After a heartbreaking struggle with infertility, a friend helped them consider other options by introducing them to Upbring's Foster In Texas Program. When Ash and Patty learned about the need for foster parents, they knew right away that it was what they were meant to do.

The Wrights fostered several children who needed temporary homes and then welcomed five-year-old Nathan. They officially adopted him one year later on his sixth birthday.

Ash and Patty found joy in watching Nathan's confidence bloom. "I remember feeling so much peace about our future together as a family," Patty said when recalling adoption day.

The Wright family felt Upbring's support, made possible by generous friends like you, through their entire fostering to adoption experience. Ash and Patty specifically recall how receiving Christmas presents

**"I remember feeling so much peace about our future together as a family."**

for Nathan and a stipend to buy school clothing while they were fostering was extremely helpful. "Our first Christmas together was the first time Nathan called us mom and dad," recalls Ash, "I think he needed something tangible like gifts around the tree to feel secure."

While Ash, Patty and Nathan are all heroes in this story, so are you! With your support, Upbring helped Nathan as he entered foster care, healed from the trauma of child abuse and was united with his forever family!



See more of Wright's story at:  
[Upbring.org/Impact](https://Upbring.org/Impact)

 **Foster In Texas**

# 161

Children were connected with their forever home through Upbring.

## Board of Directors

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**Sigmund Cornelius**

*Fulshear, Texas*

Vice Chairwoman

**Sharon Smith**

*San Antonio, Texas*

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**Terry Kieschnick**

*Georgetown, Texas*

**Rev. Michael Newman**

*San Antonio, Texas*

**Roxanne Riefkohl-Siegrist**

*Houston, Texas*

**Jordan Scott**

*Rollingwood, Texas*

## Executive Leadership

**Dr. Kurt Senske**

Chief Executive Officer

**Michael Loo**

President and Chief Operations Officer

**Donna Palmer**

Chief External Relations Officer

# Financial Reports

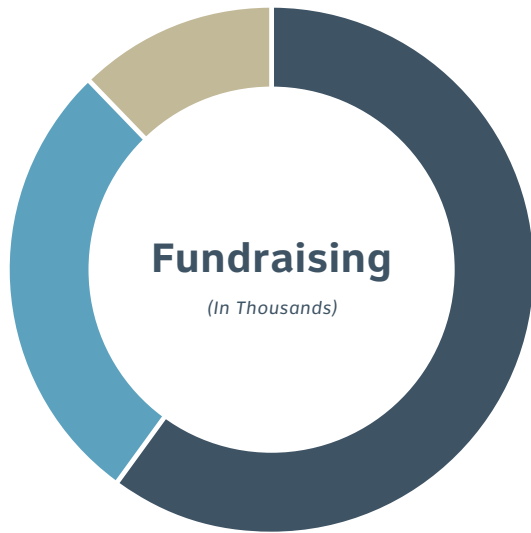
(In Thousands)

Assets	2019	2018
Cash and current assets	\$9,780	\$10,369
Non current and other assets	\$54,723	\$54,238
<b>Total Assets</b>	<b>\$64,503</b>	<b>\$64,607</b>

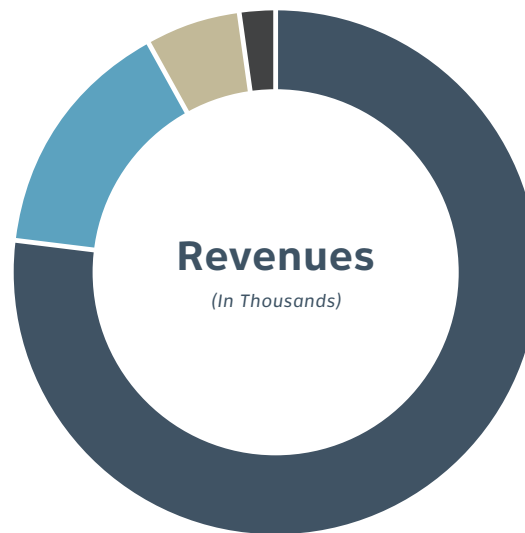
Liabilities and Net Assets		
Current liabilities	\$6,147	\$5,833
Long-term liabilities	\$55	\$66
Deferred income	\$200	\$164
Total liabilities	\$6,402	\$6,063
Net assets	\$58,101	\$58,544
<b>Total Liabilities and Net Assets</b>	<b>\$64,503</b>	<b>\$64,607</b>

All financial and funding data is from Upbring's fiscal year 2019, April 1, 2018- March 31, 2019.

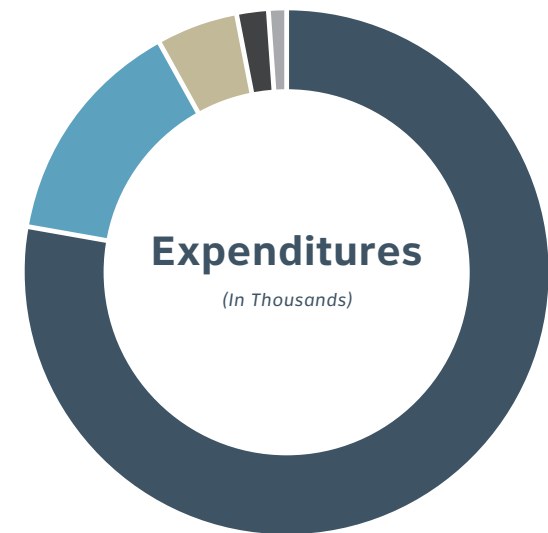
# Sources of Funding



Contributions	\$6,118	60%
Grants & bequests	\$2,892	28%
Events	\$1,190	12%
<b>Total</b>	<b>\$10,200</b>	



Fees & grants from government	\$51,605	77%
Fundraising	\$10,200	15%
Program service fees & other income	\$3,717	6%
Investments	\$1,357	2%
<b>Total</b>	<b>\$66,879</b>	



Children's services	\$52,458	78%
Administration including fundraising	\$9,439	14%
Disaster response	\$3,153	5%
Community services	\$1,411	2%
Innovation initiatives	\$861	1%
<b>Total</b>	<b>\$67,322</b>	





# A Hero for a Child's Dream



# 34

future professionals aging out of foster care were offered services through BeREAL, Upbring's Supervised Independent Living program.

**F**rom as early as age three, Layla remembers being on her own. She was raised by a single mother who was addicted to drugs. While her childhood was tough, the worst was yet to come. At thirteen, after her mother became violent, Layla sought help from her best friend's parents, who would eventually become her foster parents.

**"I know that I wouldn't have been able to come to college and succeed in college without all the assistance that BeREAL and everyone involved has given me."**

When she graduated high school, Layla knew she needed to decide where she wanted her life to go next. She had supportive foster parents, but Layla needed extra support to determine if she could afford to go to college and move into her own place. Hope came to Layla when she was accepted into Upbring's BeREAL program.

Because of your gifts, BeREAL paid for Layla's rent, furniture and utilities and guided her through her transition from foster care to adulthood. "I know that I wouldn't have been able to come to college and succeed in college without all the assistance that BeREAL and everyone involved has given me," Layla said.



See more of Layla's story at:  
[Upbring.org/Impact](https://www.upbring.org/impact)



## A Hero in the Neighborhood

**J**udy is a single mother who works hard to support her four children. When she lost her job, she had trouble paying her electric bill and turned to Upbring Neighborhood House for help.

Neighborhood House had the resources to help Judy cover her bill and keep the heat on during the harsh South Plains winter.

Now, we are thrilled to report that Judy has a new job and is back on her feet. She was so grateful for the help she received in her time of need that she gave Neighborhood House a \$500 donation. The money helped ease the burden for other Lubbock families in need.

“This program meant so much to me, especially around the holidays. I want to give back and help others who need support during difficult times,” Judy said.



**“This program meant so much to me, especially around the holidays. I want to give back and help others who need support during difficult times.”**

*\*Judy's story is true, but we used a pseudonym and stock photo to protect her identity.*

## A Hero for a Child's Education

**G**ina and Scott first learned about fostering through a sermon series at their church. Shortly afterward, they talked with a girl who shared her experience as a child in foster care and they knew they were ready to begin their fostering journey. Over three years, they've opened their hearts and home to five children.

One challenge they encountered centered around finding a preschool with teachers who understand the specific needs of children in foster care. For example, many children in foster care experience trouble processing information and feelings because of trauma. Gina and Scott searched for a school that would give their children extra support. They found it at the Upbring School of Arts and Sciences (USAS). Whenever their young son's past trauma is triggered, the patient and skilled teachers at USAS know the best and most comforting techniques to help him cope. “The faculty at the school are like family,” Gina said.

Upbring education programs offer individualized care that meets the needs of every family. Because of you, Upbring provides scholarships for foster families like Gina and Scott, families of veterans and those who require assistance to attend, ensuring a diverse learning environment that will set each child on the path toward a bright future.





## A Hero's Legacy



**C**arl and Dolores have always had a heart for children in need, but a promise Carl made while serving in the army years ago led to their earnest commitment to Upbring and to the children in our care. Carl and Dolores met at a Lutheran youth gathering in Dallas in 1942. Soon after, Carl was drafted into the army to serve our country during World War II. Carl and Dolores stayed in touch through letters hoping to be reunited once again.

While stationed in the Philippines, Carl spent an unforgettable night in a foxhole, unsure that he would see another day. "I prayed and I made a promise to God right then that if I made it through, I would use my life to help young people," he said. Carl survived through the night and when the war ended, he returned home dedicated to keeping his promise.

Carl and Dolores were married on September 28, 1947 and began their life together determined to faithfully care for their community. Dolores first learned about Upbring through her work at Trinity Lutheran Home in Round Rock. They were moved to hear about the compassionate care Upbring provides to children. Carl and Dolores later visited New Life Children's Center and said that they "were so impressed by the girls and the staff."

Several years ago, they decided to help continue Upbring's legacy through a special gift in their estate plans. "New Life is close to our hearts and we understand that Upbring is growing and providing much-needed support to children across our state," Dolores said. Gifts from generous donors like Carl and Dolores are the reason we can continue to offer programs and services that change lives. Thank you for your support.

**Carl and Dolores Doering decided to help continue Upbring's legacy through a special gift in their estate plans.**

# Lifetime Giving

† deceased

## \$1 MILLION+

Mr. and Mrs. Richard E. Fant  
Mr.† and Mrs. Ed F. Kruse  
Mr. and Mrs.† Lawrence Lieder  
Dr. Edwin A. Trapp, Jr.†

## \$500,000 - \$999,999

Anonymous  
Mr. and Mrs. Bill L. Benfer  
Dr.† and Mrs.  
Donald G. Bokenkamp  
Ms. Evelyn A. Kruse†  
Mr. and Mrs. Scott Olle  
Mr. and Mrs. Curtis A. Olson

## \$250,000 - \$499,999

Mr. and Mrs. Robert A. Anderson  
Mr. and Mrs. Jack W. Arlitt†  
Mr. and Mrs. Monty L. Ballard  
Mr. and Mrs. Curtis Boriack  
Mr. and Mrs. Bud Brandest†  
Mr. and Mrs. Sig Cornelius  
Mr. and Mrs. Larry Franklin  
Mr.† and Mrs. Robert J. Geick  
Mr. and Mrs. Jim W. Hammond  
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Mr. Edward R. Mosher  
Dr.† and Mrs. Werner M. Pfluger  
Mr.† and Mrs. Jack Phillips  
Mr. and Mrs. Joel E. Reed, III  
Mr. and Mrs. Mark E. Rose  
Dr. Kurt and Laurie Senske  
Mr. F. C. Winkelmann, Jr.†

## \$100,000 - \$249,999

Anonymous  
Mr. and Mrs. Mike P. Boriack  
Mr. and Mrs. Tom E. Boriack  
Dr.† and Mrs. Charles H. Bridges  
Drs. Kenneth and Marianna Busch  
Mr. and Mrs. Brett S. Carleton  
Mr. and Mrs. Charles E. Cernik†  
Dr.† and Mrs. Dub Crofford  
Mr. Bruce B. Dice  
Mr. and Mrs. Carl and Dolores  
Doering Family  
Mr. and Mrs. Russell Eppright  
Mr. and Mrs. Craig J. Eulenfeld  
Mr.† and Mrs. Harold K. Fischer  
Mrs. Maxine Flournoy  
Ms. Joyce Gastler  
Mrs. Jane Gay†  
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Mrs. Anna L. Graeter  
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Rev.† and Mrs. Robert C. Greene  
Mr. and Mrs. Jerry T. Grimes  
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Mr.† A. J. High and  
Mrs. Claudette Pfennig-High  
Mr. and Mrs. Greg S. Hilton  
Mr. and Mrs. Jimmy Holland  
Mr. and Mrs. Albert D. Hoppe  
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David and Kim Kahle  
Mr. Thomas R. Knott†

Mr. Bill Knott  
Miss Elvira Krauset†  
Mr. and Mrs. Paul Kruse  
Mr. and Mrs. Paul F. LaRochet†  
Mrs. Joann H. Meyer†  
Mr. and Mrs. Bubba D. Meyers  
Mr. and Mrs. Gordon R. Munson  
Mr. and Mrs. Mike Parker  
Mr. and Mrs. Donald D. Powers  
Mr. and Mrs. Bill J. Rankin  
Mrs. Nancy Reed†  
Mr. and Mrs. Don W. Rice  
Mr. and Mrs. Bob Riley  
Mr. Andy Sanders  
Mrs. Norma L. Schaefer†  
Mr. and Mrs. Brent Schkade  
Mr. and Mrs. Larry G. Serold  
Dr. and Mrs. Mark A. Tholen  
Mr. and Mrs. Jim M. Trester  
Mr. and Mrs. Dennis C. von Waaden  
Mr. and Mrs. Mark von Waaden  
Mr. and Mrs. Ray Walther  
Mr. and Mrs. Jerry L. Zamzow

## \$50,000 - \$99,999

Anonymous (2)  
Mr. Ted Becker  
Mr. and Mrs. Bob L. Beglau  
Ms. Karen L. Bernstein  
Mrs. Ethel Boehm†  
Mr. and Mrs. Martin E. Burnst†  
Mr. Mike Burris  
Mr. and Mrs. George J. Casey  
Mr. and Mrs. Steve D. Chesebro  
Ms. Eloise T. Christian  
Mr. Harold R. Clark†

Mrs. Susan K. Colles  
Dr. and Mrs. Lambert Collins  
Mr. and Mrs. Tracy L. Davis  
Mr. and Mrs. Leroy W. DeHaven  
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Mr. Mark A. Doering  
Mr. and Mrs. James A. Edmiston, III  
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Ms. Betsy A. Guthrie†  
B.J.† and Lil Wacker Hageman, Sr.  
Mr. and Mrs. Chester G. Haschke  
Comptroller and  
Mrs. Glenn A. Hegar  
Mrs. Vida M. Hrbacek  
Mr. and Mrs. Harold M. Korell  
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Ms. Anne M. Kuempel  
Mrs. Joyce L. Kuhl  
Mr. and Mrs. Ray Kym  
Miss LaVerna Landua†  
Ms. Sonya R. Lehmann  
Rev.† and Mrs. James R. Linderman  
Mr. and Mrs. John E. Lowe  
Mr. and Mrs. Bob T. Madsen  
Mr. and Mrs. Mike Manuppelli†  
Mrs. Margaret M. Marriott  
Mr. and Mrs. Alton H. Marwitz  
Dr.† and Mrs. Clinton M. McPherson

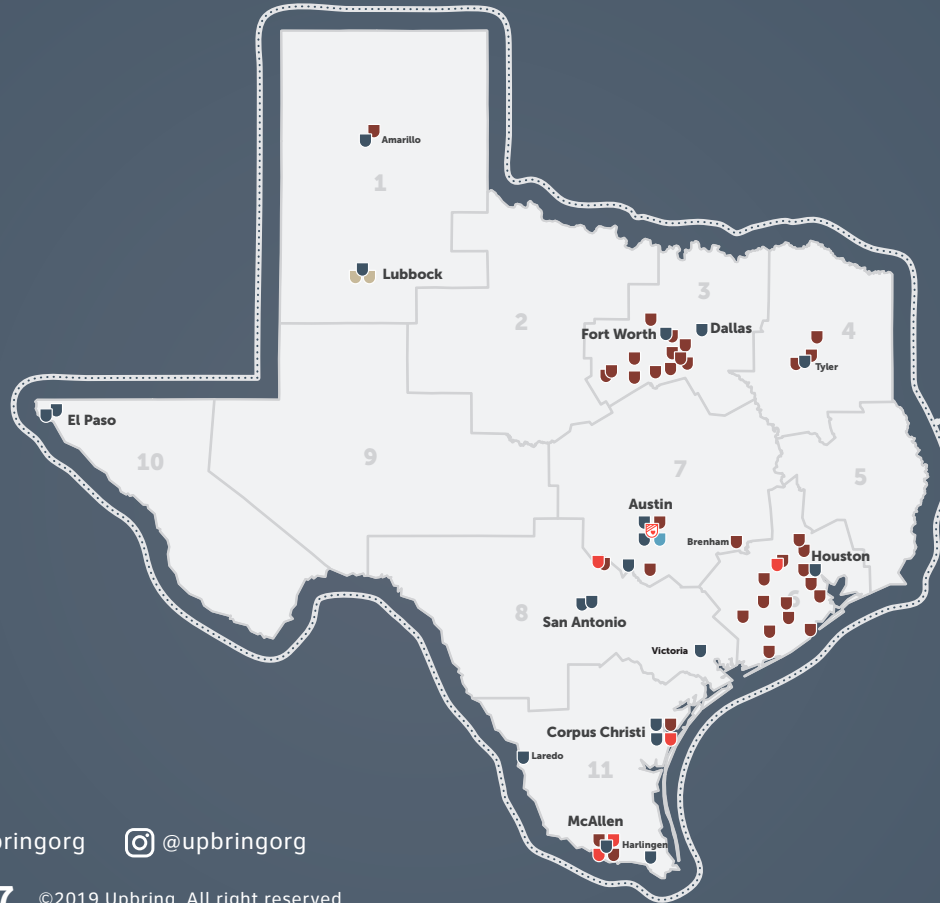
Lt. Col. and Mrs. Jim T. Meredith  
Mr. and Mrs. Hal F. Meyer, Jr.  
Mr. Kenneth Michalk  
Mr. and Mrs. Mark Miller  
Mr. and Mrs. Dick H. Moeller  
Dr.† and Mrs. Albert P. Nassen  
Mrs. Kara Jo Anderson Nevin  
Mr. and Mrs. Patrick W. Olfers  
Dr. and Mrs.† Howard E. Olivier, Jr.  
Mrs. Marie Pechacek†  
Mr. Brian Perilloux and  
Mrs. Lynda Duffy-Perilloux  
Mr.† and Mrs. Howard L. Peterson  
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Mr. and Mrs. Todd J. Quisenberry  
Mr. and Mrs. Charles E.  
Rheinlaender, Sr.  
Mr. and Mrs. Jim E. Richmond  
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Mr. and Mrs. Curt R. Selman  
Dr. and Mrs.† Al H. Senske  
Mr. and Mrs. Bob E. Shormann  
Mr. and Mrs. Paul K. Siegele  
Dr. Elsie A. Smith  
Mr. and Mrs. Steve Terry  
Mr.† and Mrs. Henry F. Vogler  
Mr. Charles W. Wendlandt†  
Ms. Kimberly Wiita  
Mr. and Mrs. Steve M. Zwernemann

Lifetime giving includes individual donor gifts through March 31, 2019



# Heroes Across Texas

- 
**Foster**  
 Foster Care | Transitional Foster Care | BeREAL
- 
**Adoption**  
 Domestic Adoption | International Adoption
- 
**Children's Centers**  
 Residential Treatment Centers | Unaccompanied Children's Shelters
- 
**Community Services**  
 Neighborhood House | Health for Friends Clinic
- 
**Education**  
 Upbring Education Association | Head Start | Casa Gracia
- 
**Headquarters**



**Disaster Response,  
 Advocacy, Research and  
 Thought Leadership Efforts**  
*\*Encompasses all of Texas*